




We bring new business for you.

The Client

	TheHockeyRating.com, a US based developer of software for rating ice hockey players. Website: www.thehockeyrating.com
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The Challenge

- More visibility on the internet.
- Get new advertisers to sign-up for his site which will generate revenue for him.

Client Order

SEO Starter Package - 5 Keywords

SEOguru Solutions

- Keyword research and competitive analysis
- Development of content optimized for search engines
- Development of search engine friendly sitemap
- Development of search engine friendly meta tags
- Optimization of images targeted for the search engines
- Building up of 1 way links
- Directory submission of the client site
- Reciprocal link building
- Campaign maintenance

SEO Campaign Site Summary

Summary by Month						
Month	Monthly Totals					
	Sites	KBytes	Visits	Pages	Files	Hits
Oct 2006	687	239247	1094	3609	7392	12996
Sep 2006	599	309920	1016	2655	5467	9080
Aug 2006	308	103766	487	1504	2339	7213
Jul 2006	197	68326	370	1074	1289	2121
Jun 2006	190	37443	375	461	494	1048
May 2006	150	41945	268	362	428	1044

SEOguru Campaign Results

- Achievement of Top 10 positions in Google.com, Yahoo.com and MSN.com for the major keywords as per client requirements Reciprocal link building
- 1144% increase of site hits over the span of 6 months of SEO campaign
- 308% increase of site visits over the span of 6 months of SEO campaign

For details, email us at info@searchengine-optimization-guru.com