



The Client

A Calcutta based leading business house with operations in different areas.

The Challenge

- To do reputation management (For the newbies, Reputation Management is a term that is associated with the online reputation of a company or an individual. Reputation management service providers search for any negative information about the client that comes up in the first few pages when searched for the company through the search engines and work to lower the rankings for those particular webpages.) for the company.
- To get the websites out of the search results that contained negative remarks about the company.

Client Order

To remove any negative information about the company that comes up in the first page of the major search engines.

SEOguru Solutions

- Carried out detailed search for the company at the leading search engines.
- Provided a detailed report about the websites where the damaging information were present.
- Presented a report suggesting a few effective ways to get the websites removed from the first page of the search engine results that had negative remarks about the company.

For details, email us at info@searchengine-optimization-guru.com