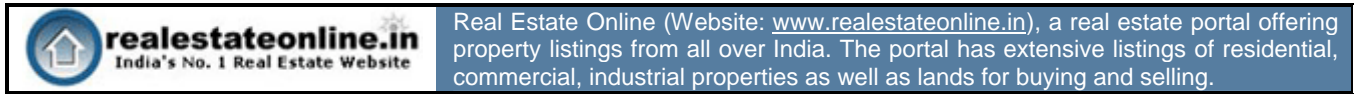


## The Client



## The Challenge

- To achieve top 10 positions for the client at the major search engines for the selected keywords.
- To get a minimum of 10 reciprocal links per month.

**Client Order:** SEO package of 5 keywords.

## SEOguru Solutions

- Category creation like builders construction resources, business related resources, directories portal resources, financial resources, interior decorations, movers & relocation, property broker & consultant, property resources, real estate agents consultants resources, real estate resources, worldwide accommodation resources and miscellaneous.
- Websites offering reciprocal link exchange program for the chosen keywords as well as related keywords
- Selection of quality links based on Google page rank, relevance, quality of the websites. (Read our Whitepaper on [Role of Link Popularity in getting Top Google Rankings](#))
- Incorporating the reciprocal links at the client site.
- Sending requests for reciprocal link exchange for the client.
- Creating link building report.

## SEOguru Campaign Results

- Within one month from start of the campaign, we attained 18 reciprocal links (PR 3 - 3 Nos., PR 4 - 1 No, PR 5 - 1 No.) and 4 one way links.
- Around 45 days of the start of the campaign, we attained 24 reciprocal links (PR 3 - 5 Nos., PR 4 - 3 Nos., PR 5 - 1 No.) and 12 one way links.
- Around 90 days from the start of the campaign, we attained 39 reciprocal links (PR 3 - 9 Nos., PR 4 - 6 Nos., PR 5 - 1 No.) and 19 one way links.
- Around 150 days from the start of the campaign, we attained 102 reciprocal links (PR 2- 22 Nos., PR 3 - 23 Nos., PR 4 - 3 Nos.)
- After 180 days of the start of the campaign, we attained 143 reciprocal links (PR 2 - 29 Nos., PR 3 - 31 Nos., PR 4 - 6 Nos..)
- Around 210 days of the start of the campaign, we attained 153 reciprocal links (PR 2 - 30 Nos., PR 3 - 33 Nos., PR 4 - 6 Nos.)

For details, email us at [info@searchengine-optimization-guru.com](mailto:info@searchengine-optimization-guru.com)