

SEOGuru launches mobile website designing service

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Press Release:

May 1, 2007, Calcutta, India: At present there are about 850 million personal computers in use throughout the world. About 1.1 billion people access internet. And there are 2.7 billion active mobile phone users globally. Along with the multiple rises in the number of cell phone users, there have been some striking changes in the type of services used by the mobile phone users. Mobile phones are increasingly being used to check emails and access Internet. In fact three countries, China, Japan and South Korea have more people accessing the internet through their mobile phone than people accessing internet from their PC. According to a recent report from IDC, 1.3 billion people will connect to the Internet via mobile phones by 2008.

So, it is important for the businesses to have a website that looks good on a mobile phone screen while functions smoothly like it does in PCs. In this context, the launch of the mobile website designing service by SEOGuru Technologies seems to be a timely decision.

SEOGuru Technologies, a leading web designing and search engine optimization service provider, have the expertise to carry out the mobile web designing solutions diligently. Creative web designers at SEOGuru are apt at handling technologies, used globally for mobile website designing. Along with comprehensive knowledge of conventional designing tools like Dreamweaver, Photoshop and Corel Draw, they have mastered latest technologies like,

- XHTML (The Extensible HyperText Markup Language)
- XML
- Flash Lite (Flash Action Script used for mobile phones)

The designers at SEOGuru Technologies are aware of the global standards set by the World Wide Web Consortium (W3C) and .mobi and while designing the mobile websites they implement the guidelines of these organizations.

Soon after the launch of the mobile website designing service, SEOGuru Technologies has designed the mobile website for a China based offshore printing service provider – PrintedInChina.com. The mobile website designed by SEOGuru Technologies for Printed in China is an example of aesthetics meeting the utility. The website, that has a Home Page and five other pages, provides the viewers with the information they need about the company and their services within the limitations of the mobile websites. So, in every way SEOGuru Technologies has been successful in their maiden mobile website designing venture that added a new feather in their cap.

For further details of the mobile website designing solution of SEOGuru Technologies, contact at the following address,

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