

## The Client



The task was to incorporate the movie clip in the website that SEOGuru was designing for The Suman Group, a part of the Shah Group of Companies. (Website: [www.sumangroupindia.com](http://www.sumangroupindia.com)). The movie clip showcased various achievements of the client company and therefore, it was important to make the movie clip a part of the ongoing web development project. The process of incorporating the movie clip into the client site had gone through the following steps.

- We received the raw clip from the client company.
- Our designers edited the clip to make in compatible with the website.
- We decided to the position and format of displaying the movie clip in the client site.
- We incorporated the movie clip within the webpage (<http://www.sumangroupindia.com/home.html>) through Dreamweaver.
- We optimized the movie clip as well as the web page so that it is compatible with both Internet Explorer and Mozilla Firefox Browser.
- Finally we tested if the movie clip was properly playing and downloading from the browsers.
- Once we were satisfied with the test runs we finally made the movie lip a part of the client's website.

For details of the web development project, [click here](#).

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