

## The Client



RenoRV.com, a part of Sprads RV Inc. a Reno, Nevada based recreational vehicle selling company.

## The Challenge

- To create a new optimized domain for the local recreational vehicle market of Reno in the state of Nevada.
- To develop an attractive flash banner presentation that will project the service of the client at the right perspective.

## Client Order

- To develop a new domain and to optimize it for top ranking in the leading search engines.

## SEOguru Solutions

- As the objective of the domain is to cater to the RV market of Nevada and project Sprad's RV as a RV service provider, we decided to create the banner in that perspective.
- A flash presentation is designed for the banner to be placed at the index page of RenoRV.com.
- The flash banner presented a moving RV through different key locations of Nevada.

## Tools Used

- Photoshop 7
- Dream Weaver MX
- Flash MX



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