

The Client



Alp Management Consultants, a Bangalore, India based human resource service provider. Alp consultant operates in different industry verticals like IT, ITES, consumer, pharmaceutical, finance and healthcare.

The Challenge

- To create an email design that will attract the top brass of companies.
- To create interest among the receivers and generate business queries through the email.

Client Order

A composed email design for business promotion.

SEOGuru Solutions

- Detailed study of the HR industry of India.
- Understanding the business and USP of the client.
- Determining the target market of the client.
- Developing a concept that sends the message of the client to the receiver.
- Writing content for the email that will materialize the goal of the email campaign.
- Designing of the email that sends the message as well creates interest.

Tools Used

- Photoshop 7.0
- Dream Weaver MX

SEOGuru Email Design - Alp Management Consultants



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- Presence at the major cities of India

These are our USPs and our objective is to provide effective **HR solution** that ensures **greater ROI** for you.

So, **call us** to discuss your **HR requirements**.

contact@alpcconsultants.com

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Visit www.alpcconsultants.com NOW!

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