


The Client

 IndiaPropertyDealers.com Property Dealers Redefined	India Property Dealers, a real estate portal and online directory of property dealers from all over India.
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The Challenge

- To get top 10 ranking in the major search engines like Google.com, Yahoo.com and MSN.com.
- The objective of the SEO campaign was to get more banner advertisements from real estate service providers and attract more property dealers to enlist themselves at the online directory.

Client Order: SEO package for two keywords,

- India Property
- India Property Dealers

SEOguru Solutions

- Thorough research had been done to get latest information on the Indian real estate market.
- Finding out recent trends and industry news to incorporate them in the new content to be written for the client's site.
- Development of new content for the index page of the client's site.
- Incorporating the SEO methodologies like keyword density while developing the content.
- Developing search engine friendly meta tags for the index page.

SEOguru Campaign Results

SEO Campaign Report for www.indiapropertydealers.com as on February 22, 2007

Keyword	Google	MSN	Yahoo
india property dealers	3	7	43

For details, email us at info@searchengine-optimization-guru.com